

visi2035

STRATEGI KESIHATAN



“Bersama Ke Arah Warga Sihat
Together Towards A Healthy Nation”



Kata **Kata Alu- Aluan** *Menteri Kesihatan*

Saya dengan sukacitanya mengongsikan penerbitan 'Visi 2035 dan Strategi Kesihatan' yang bertujuan untuk memperkenalkan elemen utama strategi baru Kementerian Kesihatan, selaras dengan 'Wawasan Brunei 2035'.

Pada bulan Februari 2009, Kementerian Kesihatan telah mengunyahkan satu projek 'Membentuk Organisasi yang Fokus terhadap Strategi – Rangkakerja Balanced Scorecard'; bertujuan untuk mewujudkan budaya dalam Kementerian ini yang memfokuskan kepada objektif dan matlamat jangkapendek dan jangkapanjang.

Kumpulan Perancangan Strategik dengan bantuan pemudahcara telah membentuk Visi baru, mengenal pasti Tema Strategik dan menyediakan Peta Strategi. Ini termasuklah pembaharuan Tema Strategi iaitu Sistem Penjagaan Kesihatan yang Komprehensif dan Menekankan Kecemerlangan, Mengamalkan dan Membudayakan Cara Hidup Sihat, Kedayatahan melalui Penggunaan Sumber yang Optima, Inovasi dan Kecemerlangan, Peraturan dan Dasar yang Efektif bagi Memastikan Perlindungan untuk Semua dan Sistem Peraturan dan Pentadbiran yang Telus dan Proaktif.

Tema Strategik adalah usaha yang fokus bagi pencapaian yang signifikan dan peningkatan yang dapat disukat di kalangan penduduk. Ianya merupakan satu usaha memperkukuhkan sistem kesihatan sebagai keutamaan bagi memastikan perkhidmatan kesihatan yang efisien dan berkualiti tinggi bagi Negara Brunei Darussalam.

Kepada Pegawai-Pegawai dan Kakitangan Kementerian Kesihatan, awda mempunyai peranan penting dalam strategi ini. Saya berharap awda akan memberikan sokongan penuh terhadap usaha ini – dalam maju ke hadapan. Insya Allah, dengan komitmen dari semua peringkat tenaga kerja Kementerian ini, serta dengan kerjasama dan bantuan agensi-agensi lain, kita akan mencapai strategi yang dihasratkan dengan jayanya.

'Bersama Ke Arah Warga Sihat'

Pehin Orang Kaya Indera Pahlawan Dato Seri Setia
Haji Suyoi bin Haji Osman
Menteri Kesihatan
Negara Brunei Darussalam

From The Minister Of Health

FROM THE MINISTER OF HEALTH

It is indeed a great pleasure to share with you this publication 'Vision 2035 and Health Strategy' aimed to introduce the key elements of the Ministry of Health new strategy, in line with 'Wawasan Brunei 2035'.

In February 2009, the Ministry of Health embarked on a project 'Building a Strategy Focused Organisation – Balanced Scorecard Framework'; aimed to create a culture in our organization that is focused to our short-term and long-term objectives and goals.

A Strategic Planning Team went through a facilitated process crafting a new Vision, identifying Strategic Themes and developing Strategy Map. This includes a fresh look at our Strategic Themes – Comprehensive Healthcare System that Emphasises Service Excellence, Embraces and Practices Healthy Lifestyle, Sustainability through Resource Optimization, Innovation and Excellence, Effective Policies and Regulations that Ensure Protection for all, and Transparent and Proactive Governance.

These strategic themes have focused efforts in achieving significant, measurable improvements of the people. This is an effort towards strengthening our health systems as prerequisites for ensuring efficient and high-quality health services in Brunei Darussalam.

To the officers and staff of the Ministry of Health, you form an important part of this strategy. I hope that you all will give full support of this endeavour – in taking it forward. Insya Allah, with the commitment from all levels of the Ministry's workforce together with the cooperation and support from different agencies, we can achieve our strategy with success.

'Together Towards A Healthy Nation'

Pehin Orang Kaya Indera Pahlawan Dato Seri Setia
Haji Suyoi bin Haji Osman
Minister of Health
Brunei Darussalam

Sistem Penjagaan Kesihatan yang Komprehensif dan Menekankan Kecemerlangan Perkhidmatan



- Menyediakan penjagaan kesihatan yang komprehensif kepada penduduk
- Pendekatan holistik dalam penjagaan kesihatan yang fokus kepada Promosi, Pencegahan, Rawatan dan Pemulihan
- Mencapai Kecemerlangan Perkhidmatan melalui:
 - Perkhidmatan mesra pelanggan, memastikan pesakit, keluarga dan masyarakat diberikan penjagaan dan pemeduliaan penuh dan seterusnya menyakinkan orang ramai
 - Perkhidmatan berkualiti yang konsisten dan selamat, penyediaan produk perubatan dan teknologi yang berterusan
- Memperkembangkan kecemerlangan penjagaan kesihatan dalam bidang tertentu
- Meningkatkan teras kecekapan - Memastikan piawai profesionalisme dan etika
- Perkembangan profesional yang berterusan
- Pendekatan yang berasaskan bukti
- Kerjasama dan kongsi di antara agensi-agensi/organisasi

Comprehensive Healthcare System that Emphasizes Service Excellence



- Providing comprehensive healthcare to the population
- Holistic approach in the provision of healthcare focusing on Promotive, Preventive, Curative and Rehabilitative
- Achieving Service Excellence through: People centred service, ensuring the patients, families and community are given the fullest and compassionate care and hence ensuring public confidence. Consistent good quality service & safety, continuous access to medical products and technology
- Developing selected areas of excellence in health care.
- Upgrading core competencies - ensuring professionalism and ethical standards
- Continuous professional development
- Evidence based approaches, interventions and practices
- Collaboration and partnership with other agencies/organisations

Warga yang Mengamalkan dan Membudayakan Cara Hidup Sihat



- Dipandu pada peringkat Negara
- Memfokuskan kepada obesiti, kanser, penyakit jantung, diabetes, kawalan tembakau, kesihatan oral, penyakit-penyakit berjangkit dan faktor-faktor berisiko yang boleh dicegah
- Mempromosi dan memperkasa kesejahteraan termasuk kesihatan mental dan fizikal
- Mendorong ke arah persekitaran sihat yang kondusif
- Pendidikan untuk pilihan sihat melalui komunikasi berkesan – lebih senang, mudah didapati dan mampu dibiayai
- Mempromosi persekitaran sihat (kampong, kediaman, tempat bekerja dan tempat awam)
- Penglibatan masyarakat dan rakan kongsi antara sektor
- Warga emas yang sihat

A Nation that Embraces and Practices Healthy Lifestyle



- To drive at the national level
- Focus on obesity, cancer, heart diseases, diabetics, tobacco control, oral health, emerging and re-emerging infectious diseases and other preventable risk factors
- Promote and empower wellness including physical and mental health
- Advocate for conducive environmental health

- Education of healthy choices through effective communication – make it easier, accessible and affordable
- Promote healthy setting (villages, homes, workplaces and public places)
- Community participation, intersectoral partnership
- Healthy ageing

Kedayatahan

melalui Penggunaan Sumber yang Optima,
Inovasi dan Kecemerlangan



- Pembaharuan untuk menangani cabaran sumber dan kewangan
- Membina model kedayatahan melalui perkongsian/pemilihan sistem alternatif bagi pembiayaan kewangan penjagaan kesihatan yang memastikan perlindungan sosial untuk semua
- Memperolehi dan menggunakan secara efisien sumber dan kewangan (perbelanjaan dan peruntukkan bijak)
- Peningkatan produktiviti dan keberkesanan kos
- Pembaziran yang minima
- Penggunaan ubat-ubatan/ barangan perubatan secara rasional

Sustainability through Resource Optimization, Innovation and Excellence

- Innovate to overcome the resource and finance challenges
- Build a sustainable model through partnership/alternative healthcare financing system that ensure social protection for all
- Acquiring and Efficient use of resources and funds (smart budgeting and spending)
- Enhance productivity & cost effectiveness
- Minimising wastages
- Rational use of drugs/medical sundries



Peraturan dan Dasar yang Efektif bagi Memastikan Perlindungan untuk Semua



- Penelitian dan penggubalan dasar strategik yang efektif dalam menyambut cabaran-cabaran semasa dan selaras dengan hala tuju kementerian
- Memastikan penguatkuasaan undang-undang dan peraturan yang efektif: kesediaan dalam mengeluarkan peraturan, komunikasi dan penyesuaian, mempromosi peraturan melalui pendidikan dan kesedaran
- Menyambut cabaran dan perubahan dalaman dan luaran (seperti dasar dan peraturan lain-lain kementerian, Peraturan Kesihatan Antarabangsa dan Perjanjian Perdagangan Antarabangsa)

Effective Policies and Regulations that Ensure Protection for All



- Revise & develop effective strategic policies in response to current challenges and in line with Ministry's direction
- Ensure effective enforcement of legislations/regulations: Readiness in regulating, communication and socialising, promote self regulation through education and awareness
- Responsive to internal and external challenges and changes (eg. other ministries' policies and regulations, International Health Regulations and International Agreement on Trade including AFTA etc.)



Sistem Peraturan dan Pentadbiran yang Telus dan Proaktif



- Memastikan Ketelusan dan kebertanggungjawaban di dalam semua perkhidmatan yang disediakan oleh kementerian
- Amalan terbaik dalam Pentadbiran strategi kementerian
- Memastikan siapsiaga dan kebajikan kakitangan dalaman
- Ketelusan dalam Pentadbiran, komunikasi, perbelanjaan yang lebih sistematik dan pelaksanaan yang sempurna
- Penilaian semula peranan dan tanggungjawab
- Pentadbiran yang menekankan Penguatkuasaan dasar, garis panduan dan tekad pemeduliaan pelanggan yang efektif

Transparent and Proactive Governance



- Ensure Transparency & Accountability in all service provided by the Ministry
- Best practices in governance of ministry strategies
- Ensuring preparedness and welfare of our internal people
- Transparent in administration, communication, spending to be more systematic and better execution
- Reviewing roles and responsibilities
- Governance that emphasises effective enforcement of policies, guidelines and clients charter

VISI 2035

“TOGETHER TOWARDS A HEALTHY NATION”



*Sistem Penjagaan
Kesihatan yang
Komprensif
dan
Menekankan
Kecemerlangan
Perkhidmatan*

**Comprehensive
Healthcare
System
that Emphasizes
Service
Excellence**



*Warga yang
Mengamalkan
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**A Nation that
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*Kedayatahan
melalui
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*Peraturan dan
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**Effective Policies
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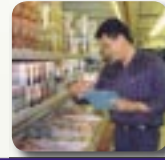


*Sistem Peraturan
dan
Pentadbiran
yang Telus dan
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**Transparent and
Proactive
Governance**

STRATEGY MAP

Vision 2035: Together towards a healthy nation



Comprehensive Healthcare System that Emphasizes Service Excellence

A Nation that Embraces and Practices Healthy Lifestyle

Sustainability through Resource Optimization, Innovation and Excellence

Effective Policies and Regulations that Ensure Protection for All

Transparent and Proactive Governance

**Stakeholders/
Customers**

“Care for me courteously and promptly”

“Provide me excellent healthcare”

“Educate & support us in leading a healthy lifestyle”

“Ensure effective financial management”

“Enforce strict adherence to health regulations”

“Govern MoH strategy effectively to achieve Vision 2035”

Financial

Optimize budget

Collaborate to innovate healthcare system

Internal Process

Innovate and improve quality of healthcare delivery

Ensure the effectiveness of health promotion

Improve effectiveness of initiatives /projects / strategies execution

Continuous development and improvement of policies

Ensure the preparedness and response for emergencies of public health concerns

Collaborate with other agencies and private sectors

Ensure human resource optimization

Improve internal and external communication

Promote R&D

Implement organization wide technology plan focusing on standardization

Learning Growth

Foster performance oriented culture

Attract, develop and retain talent

Nurture leadership skills

Enhance knowledge management

MINISTRY OF HEALTH STRATEGIC OBJECTIVES AND MEASURES (KPIs)

| STRATEGIC OBJECTIVES | MEASURES / KPI |
|--|---|
| Innovate and improve quality of healthcare delivery | No of quality improvement programmes No of innovative programmes |
| Collaborate with other agencies and private sectors | No of collaboration activities/initiatives with stakeholders |
| Ensure the effectiveness of health promotion | No of health promotion programmes achieved target |
| Improve effectiveness of initiatives/projects/strategies execution | No of initiatives/projects on schedule and on budget vs. no of all initiatives/projects |
| Ensure human resource optimisation | Resource Utilisation |
| Continuous development and improvement of policies and regulations | No of health policies and regulations reviewed and implemented successfully |
| Ensure the preparedness and response for emergencies of public health concerns | No of validated (tested) emergency plans |
| Improve internal and external communication | Internal Communication Index |
| Promote R&D | Research Value Index |
| Implement organisation wide technology plan focusing on standardisation | Different variety device/equipment with similar function or Universal Medical Device Nomenclature System (UMDNS by ECRI) |
| Care for me courteously and promptly | Customer Satisfaction Index |
| Provide me excellent healthcare | Customer Satisfaction Index |
| Educate and support us in leading a healthy lifestyle | Customer Satisfaction Index (Knowledge, Attitude & Practice Index) |
| Ensure effective financial management | Financial Management Index |
| Enforce strict adherence to health regulations | Enforcement Effective Index |
| Govern MOH strategy effectively to achieve Vision 2035 | Strategy Focused Organisation Assessment |
| Collaborate to innovate healthcare system | % of Planned Public Private Partnership projects implemented |
| Optimise Budget | Expenditure versus Budget Allocation |
| Foster Performance Oriented Culture | % Achievement of Departmental Operational KPIs |
| Attract, Develop and Retain Talent | (i) No of strategic positions filled on time versus unfilled (ii) % Achievement of minimum 100 hours training per year (categorise according to divisions) |
| Nurture Leadership Skills | Leadership Preparedness Index |
| Enhance Knowledge Management | Number of visits / hits per week |

STRATEGIC PLANNING TEAM

Chairman

Dato Paduka Haji Abdul Salam bin Abdul Momin

Members

Datin Paduka Dr Hajah Intan binti Haji Salleh
Awang Haji Rosli bin Mustafa
Dr Hajah Norlila binti DP Haji Abd Jalil
Dr Hajah Rahmah binti Haji Md Said
Dr Haji Mohammad bin Haji Kassim
Awang Haji Md Salleh bin Haji Mohiddin
Dato Paduka Dr Haji Abdul Latif bin Haji Ibrahim
Pengiran Haji Md Salleh bin Pengiran Haji Othman
Dyg Hjh Fatmah binti PJDSMDSU (Dr) Hj Md Jamil
Dr Haji Sablee bin Haji Aspar
Dayang Hajah Aminah binti Haji Mohd Jaafar
Dr Haji Samsir bin Haji Zainal Abidin
Dr Hajah Maslina binti Haji Mohsin
Hajah Norsiah binti Haji Johari
Dyg Cheong Poh Yee
Dr Zainal Ariffin bin Awang Haji Yahya
Dr Lailawati binti Haji Jumat
Dyg Hjh Fatmah binti Abdullah
Dr Pg Hj Khalifah bin Pg Hj Ismail
Dr Hjh Jaliha binti Haji Mohd Yusof
Dr Hjh Norhayati Haji Kassim
Hj Abdul Rani bin Haji Mohd Yussof
Hj Mohd Jamal bin Tersad
Pg Hj Sulaiman bin Pengiran Lela Wangsa Haji Yussof
Dyg Zubaidah binti Haji Dahlan
Awg Mohammad bin Haji Abd Hamid
Awg Mohd Sabri bin Haji Anuar

Core Team

Hajah Zahrah binti DP Hj Md Hashim
Hajah Noraini binti Haji Manaf
Haji Abd Khalid As'ari bin Haji Azahari
Sufinah binti Haji Serudin
Rohaimah binti Haji Jamil
Hajah Naedawati binti Haji Morsidi
Jeffry bin Damit
Dk Suzylawati binti PIW Pg Dr Hj Ismail
Azzyati Filzah binti Haji Jamain
Dk Hjh Tuty Shahrina binti Pg Hj Mat Said
Pg Norahlik bin Pg Hj Ahmad
Suryani binti Haji Md Saini
Suzylawaty binti Haji Mohd Zanai

NOTA